

# SHIMA Datamall™

Digital Content Web Service

SHIMA Datamall™ is an online service that allows users to search, browse and purchase a variety of useful data for the planning, production and sales of fashion items. Users of the SDS®-ONE APEX series 3D design system, APEXFiz™ Design subscription software and SHIMA SEIKI flat knitting machines will be able to streamline their operations and further promote the digital transformation of textile manufacturing, thereby realizing a shift toward sustainable manufacturing.

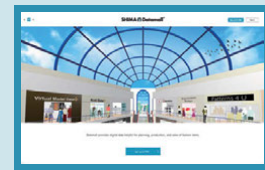
## Access from the SHIMA SEIKI Official Website



SHIMA SEIKI official website



SHIMA Online webpage



SHIMA Datamall™

<https://datamall.shimaseiki.com>

In order to access SHIMA Datamall™, you must register an account.

Account Registration URL

<https://datamall.shimaseiki.com/pre/apply/user>



## Account Registration Procedure

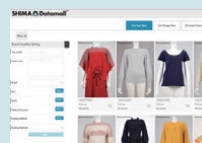
### step.1

Enter required information for user registration through the above URL.



### step.2\*1

Your registration is complete. You may now access SHIMA Datamall™ using your email address and password.



### step.3\*2

You will receive an official email from SHIMA SEIKI to notify you of what type of User you are.



\* 1 During step 2, all Guest Users are able to use SHIMA Datamall™ for viewing and searching.

\* 2 SHIMA SEIKI will be confirming your registration information between steps 2 and 3, after which SHIMA SEIKI knitting machine and design system Users will be able to purchase data as well. Please note that this procedure may take up to several days.

SHIMA Datamall™ membership is not limited to users of SHIMA SEIKI products. Anyone can search and browse from digital data comprising over 6,000 items, free of charge. Apparel companies can gather information for product planning and new collections. Furthermore, data purchased on SHIMA Datamall™ can be used for facilitating communication with suppliers.

Note: Data can only be purchased by SHIMA SEIKI Users. Type of data that can be purchased depends on the SHIMA SEIKI product being used.

## Types of Data on SHIMA Datamall™



### Knit Item Data

Knitting data of SHIMA SEIKI original knit samples



### Knit Design Data

Data of jacquard patterns and other knit designs



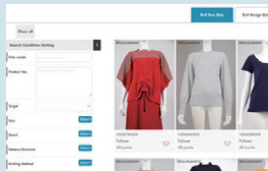
### 3D Model Patterns

Data that forms the basis for 3D virtual samples

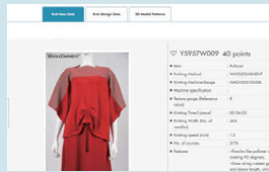
## Workflow Using SHIMA Datamall™



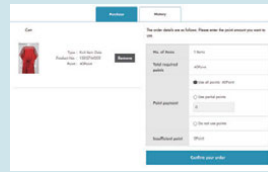
Search



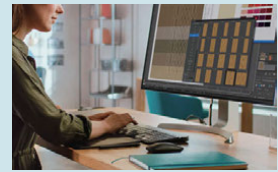
Browse



Purchase



Arrange



Digital content available on SHIMA Datamall™, together with yarn data from the yarnbank™ digital yarn sourcing web service, are meant to support knit manufacturing from planning and design to production and sales, by arranging the data on SDS®-ONE APEX and APEXFiz™ Design.



**SHIMA  Datamall™**  
Digital Content Web Service



**yarnbank™**

Digital Yarn Sourcing Website

**APEX4** **APEXFiz™**  
Design System/Software



e-commerce

